

Cole Orloff  
Creative Type

work.coleorloff.com  
coleurloff@gmail.com

General Specifics  
Freelance Creative Services

Google	MintNFT
Coinbase	Union Bank
Bridge	Voyager
Pitchbook	
The Seattle Kraken	
Standard Issue Design	
Relativity	
Global Citizen	
IEEE Foundation	

Curaleaf  
Creative Director

Built and managed the internal brand and marketing agency for this \$10 billion cannabis company.

Barbarian  
Associate Creative Director

Samsung  
JBL

Day One Agency  
Senior Creative

American Express  
Chipotle  
Nike  
YouTube  
Comcast  
Dewar's

360i  
Copywriter

HBO  
Toyota  
Scotts

NYU / 2016  
Master's

UMass, Amherst / 2009  
Bachelor's